

# Leominster Farmers' Market at



Spring 2011

Dear Local Farmers and Vendors,

The Friends of Sholan Farms is proud to announce our second annual Leominster Farmers' Market (LFM) season and we would like to extend a warm welcome for you to join us at our open-air market beginning July 31, 2011. We sincerely hope that you will accept our invitation to be a part of this festive and fun seasonal event.

Leominster Farmers' Market is conveniently located at Sholan Farms, 1125 Pleasant Street Leominster MA. The Market runs during Sholan Farms U-Pick Apple season, which also provides free entertainment and hayrides on the weekends.

The 2011 Leominster Farmers' Market season begins on July 31 and will be held every Saturday & Sunday until October 31st. The Market is open to shoppers on Saturday's from 10 a.m. to 1 p.m. and Sunday's from 12noon to 3 p.m., rain or shine. Our orchard site sits on a beautiful hill with a wonderful vista, with ample parking at the farm. Vendor fee for 13 seasonal weekend days **\$75.00**, or **\$125.00** for 14 seasonal full weekends, Alternatively, vendors who choose to reserve a spot on a weekly basis may do so for **\$15/weekend day**, space permitting.

With variety, freshness and local being key, we welcome the following items:

Fresh herbs	Breads	Eggs
Cut Flowers	Baked goods	Cider
Vegetables	Beef, Poultry & Lamb	Jam & Jelly
Maple syrup Soap	Milk	Cheese
Honey	Pet Products	Seafood
Farmed Textiles	Chocolates	

Permits are only required if you will be selling packaged foods. Please go to Leominster Health Department for further permitting information or contact the coordinators if you have any questions.

Attached are an application and contract for your review. This information will provide you with the guidelines for participating in the Leominster Farmers' Market and also provide us with the information we need to assign your space for the season. It also ensures that we do not over represent certain products. Given that this is our first season we hope you will give serious consideration to joining us for the 1st Annual Leominster Farmers' Market at Sholan Farms. Sign up early and remember, "Be Local!"

With best wishes from the Sholan Farm Farmers' Committee,

Neal Wynne (978) 870-8560  
Mike Pineo (978) 833-6574  
Mary Phillipotts (978) 534-4834  
Michael Meehan (978) 660-4556

Joanne DiNardo (978) 870-5555  
Joe Loruso (978) 537-2214  
Sett Firmani (978) 534-3159

Don't forget to check our website at [www.sholanfarms.com](http://www.sholanfarms.com) for more details!

For Farmers' Market questions please sent to [FarmersMarket@sholanfarms.com](mailto:FarmersMarket@sholanfarms.com)

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SFFM Committee USE ONLY: Sat \_\_\_ Sun\_\_\_ Both days\_\_\_ W\_\_\_ Pmt Rec:\_\_\_  
Date Rec:

**Vendor Application**

Business/Farm Name\_\_\_\_\_ Date Submitted\_\_\_\_\_

Key Contact Person\_\_\_\_\_

Mailing address\_\_\_\_\_

Phone (of contact person)\_\_\_\_\_ Fax\_\_\_\_\_

Email\_\_\_\_\_

Website\_\_\_\_\_

Email is the SFFM Committee's usual method of communication. What is the best way to reach you if you do not use email

\_\_\_\_\_

**Products**

Please give a description of your farm and products you intend to sell. This information will be used on our website to promote your business.

\_\_\_\_\_  
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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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If growing produce, which of the following best describes your farming practices?

Conventional Integrated Pest Management Certified Organic Other (Explain)\_\_\_\_\_

Is your produce (or your ingredients if a packaged product) grown by you?

Please check the selling plan you are applying for:

\_\_\_\_ Full Seasonal both days (\$125) Seasonal Saturday \_\_\_\_ or Sunday \_\_\_\_ (\$75 )

\_\_\_\_\_ Occasional Weekly (\$15 per weekend day) \*\*based on space availability \*\*

Weeks preferred: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Vendor Space

Will you have a vehicle parked at your stall? Yes No

If so, what type of vehicle (car, van, trailer, etc.) and what size is it?

Will you have tables or other display items? How many and what sizes?

**Given that there is space available, receipt of: your application, contract, permits and full payment will reserve your space for the 2011 Market season.**

You will be contacted once your paperwork is received. Applications and fee received in the Friends of Sholan Farms post office box by May 31, 2011 will guarantee your space.

If requesting weekly space, payment for all weeks' participation is due with the application and contract. Additionally, proof of personal and product liability insurance, as well as vendor vehicle liability insurance is required and must be submitted before Market Season begins.

Vendor Signature \_\_\_\_\_ Date \_\_\_\_\_

Please mail completed Application, signed Contract, Market fee, and copy of insurance to:

**Leominster Farmers' Market, Friends of Sholan Farms, P.O. Box 632 Leominster MA 01453**

Questions may be directed to [FarmersMarket@sholanfarms.com](mailto:FarmersMarket@sholanfarms.com)